

MICHIGAN BEACHTOWNS



michiganbeachtowns.com

A wide-angle photograph of Lake Michigan at sunset. The sky is a warm, golden-orange color, and the water reflects this light. In the distance, a dark silhouette of a shoreline is visible. The overall mood is peaceful and scenic. The title 'MICHIGAN BEACHTOWNS' is overlaid in white, with a white wave graphic underlining the word 'BEACHTOWNS'.

MICHIGAN BEACHTOWNS

Stroll along our sandy beaches, splash in the refreshing waves and enjoy a picture perfect moment as the sun sets over Lake Michigan. Explore all seven Beachtowns as you travel along the West Michigan shoreline. Each waterfront community offers something unique and interesting. Plan your getaway and enjoy a wide range of lodging, dining and shopping experiences!



LAKE MICHIGAN

- **SILVER LAKE SAND DUNES • HART**
- **MUSKEGON**
- **GRAND HAVEN**
- **HOLLAND**
- **SAUGATUCK • DOUGLAS**
- **SOUTH HAVEN**
- **ST. JOSEPH**



Photo by Joshua Nowicki

St. Joseph

Indulge your senses from your head down to your toes in beautiful Southwestern Michigan. Breathe in the perfume of springtime blossoms and in the fall, pick pink juicy peaches and sip award-winning wines. Wiggle your toes in Lake Michigan's warm soft sands or reel in a feisty salmon aboard an area charter. Tee off at lush green golf courses, scramble to the top of a climbing wall, or race down the face of a towering dune. Attend musical and theatrical performances and browse art studios, galleries, and quaint antiques and collectibles shops. Watch fireworks light up the night sky and ride a hand-carved carousel horse beneath a thousand twinkling lights. Learn how to cook or take a thrilling snowmobile ride over scenic wooded trails. Just follow your senses – and your sense of adventure – in Southwestern Michigan.

For more information: 269-925-6301 | swmichigan.org





Photo by Dylan Nelson

South Haven

Find your Escape in South Haven, where relaxation and reconnecting to your true self begin. Feel the area's scenic beauty awaken your senses – on white-sand beaches, basking in the glow of a fiery sunset, or watching boats slip peacefully past the century-old lighthouse. Stroll along HarborWalk to the historic Maritime District with its engaging museum complex and replica tall ship, *Friends Good Will*. Enjoy a leisurely walk thru our quaint downtown with one of a kind shops, restaurants, wine tasting rooms and breweries. Take a peaceful ride down the West Michigan Pike where you'll discover antique shops and art galleries, farm markets, vineyards and wineries. Whatever the season, relax and reconnect to your true self in picturesque South Haven and Van Buren County.

For more information: 800-764-2836 | southhaven.org

Friends Good Will Ship photo by Michigan Maritime Museum
Bike ride photo by Chris McGuire





Photo by the Saugatuck/Douglas Convention & Visitors Bureau

Saugatuck | Douglas

Saugatuck/Douglas is where you can Do Everything and Do Nothing – inspiring generations of artists and adventure seekers while also soothing the soul of those venturing out for a relaxing summertime escape. Home to Conde Nast Traveler’s “Top 25 Beaches in the World” and named as one of the top Summertime Lake Towns by both Thrillist and USA Today, the region has been helping people from all walks of life feel at home for more than a century. Experience our two distinct boutique downtown shopping districts, sample our craft brews, cider and wine, and taste the amazing creations by our local chefs, using the bounty of our local farmers. It’s all here waiting for you in the Art Coast of Michigan.

For more information: [269-857-1701](tel:269-857-1701) | saugatuck.com

Harbor and shopping photos by the Saugatuck/Douglas Convention & Visitors Bureau





Photo by Holland Sentinel

Holland

Situated on the sun-soaked shores of Lakes Michigan and Macatawa, Holland is a Pure Michigan delight! From an award-winning downtown to white sandy beaches, you'll fall in love with Holland's small-town charm and big-city amenities. Dine along the waterfront or at a cozy café. Climb to the crest of a towering sand dune or to the top of a windmill! Shop for a pair of wooden shoes or attend a world-famous festival. Explore a quaint Dutch village or a modern college campus. Stroll downtown's cobblestone sidewalks or hike the trails in tree-shaded parks. Sail the waters of Lake Macatawa or watch a fiery sunset over Lake Michigan. Experience four seasons of breathtaking beauty and memorable adventures in this all-American city with a delightful Dutch accent!

For more information: 800-506-1299 | holland.org

Windmill Island Gardens photo by Scott Meivogel
Lighthouse photo by Josh Davis





Photo by Larry Knupp

Grand Haven

Experience award-winning beaches and the quaint, small-town charm of the Grand Haven area. Whether you want a fun family getaway or a romantic retreat for two, this Lake Michigan beach town will satisfy. Learn area history while riding the historic trolley and take in a nightly performance of the musical fountain – one of the largest of its kind in the world. Explore biking trails and stroll the boardwalk along the Grand River channel from the historic downtown shopping district to the harbor lighthouses and soft, sandy beaches of Lake Michigan. See why *Travel + Leisure* magazine named Grand Haven in its “Best Secret Beaches on Earth” edition. Come and experience for yourself why so many families and couples make the Grand Haven area their vacation destination year after year.

For more information: 616-842-4499 | visitgrandhaven.com





Photo by Adam Alexander

Muskegon

Take your vacation experience to a new level in Muskegon! From the tops of whispering white pines down to the sugar-sand shoreline of Lake Michigan, you'll find the right recreation. Soar into the blue on a world-class roller coaster. Relax on sun-drenched beaches. Find food worth traveling for with a lakefront view. Toast the season at a distillery or microbrewery. Celebrate art, food, drink, music and your heritage at one of our festivals. Take in a live production at a historic theater. Step back in time at history, maritime, and submarine museums. Cruise across Lake Michigan on the Lake Express High Speed Ferry or take sail around Muskegon Lake on Aquastar Cruises. Get outside and play! Test your team at DUNEiversity, put your paddles in the blue water or tee off on a green course. There is a reason for every season. Absorb autumn's beauty on the Depot-to-Depot Fall Color Tour. Slide down one of only four luge tracks in the U.S. or watch a power play at a USHL hockey game. Whatever you do, you'll make memories in Muskegon.

For more information: 800-250-9283 | visitmuskegon.org





Silver Lake Sand Dunes | Hart

Choose a quiet day at the beach or take an exciting “off road vehicle” (ORV) ride to the top of a sand mountain in the Silver Lake Sand Dunes Area. From the peaceful to the adventurous and everything in between, we have something for everyone. No wonder the area has been called the ‘Paradise of the Midwest’! Tour the Silver Lake Sand Dunes the way that suits you best. Bring your own ORV, rent one, take a tour from a local business, hike, or sandboard the sand dunes – all while enjoying panoramic views of Lake Michigan. You can also spend your days relaxing in the sun and surf, golfing, fishing, biking, exploring farm markets, and enjoying the local culture and history. Any choice is guaranteed to leave you with memories to last a lifetime!

For more information: 231-873-2247 | thinkdunes.com





Photo by Vincent J. Musi

Travel the shoreline-hugging historic West Michigan Pike, the very first road in Michigan built especially for tourists. Now known as U.S. 31, the 170-mile-long "Pike" is often credited for igniting tourism in the state and for the development of Michigan's shoreline towns that stretch along the eastern shore of Lake Michigan. Celebrate the road, the people, the places, and the history as you explore the renowned West Michigan Pike!

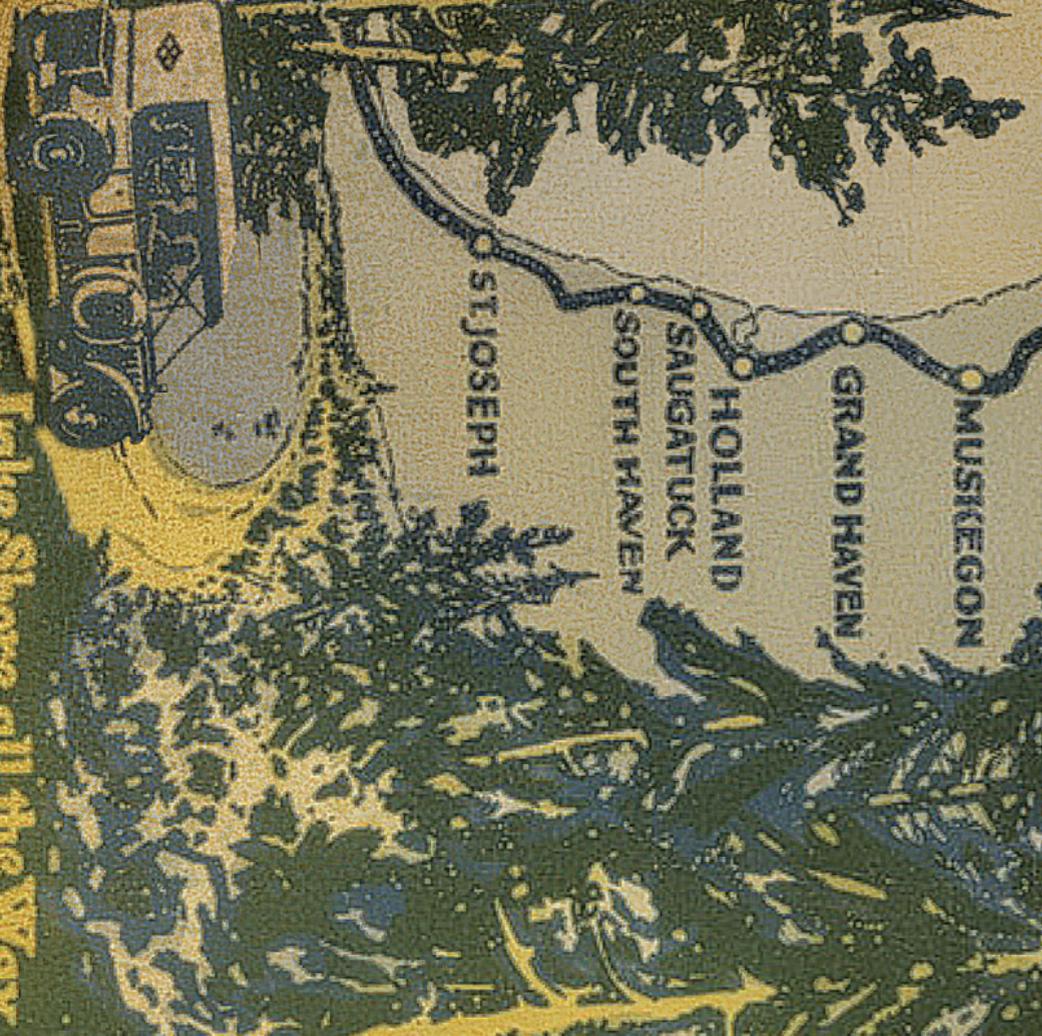


westmichiganpike.org

WEST MICHIGAN PIKE

SM

SILVER LAKE
MUSKEGON
GRAND HAVEN
HOLLAND
SAUGATUCK
SOUTH HAVEN
ST. JOSEPH



Take Shore all the Way